



MEDIA ADVISORY

June 15, 2022

BOONE MEMORIAL HOSPITAL TO HOST PRESS CONFERENCE MONDAY, JUNE 20, 2022 *Hospital to announce new identity and launch of BMH Foundation for Community Health*

WHAT

Madison, W.Va. – Boone Memorial Hospital (BMH) will host a press conference and reception on Monday, June 20, 2022, beginning at 12:00 p.m. with plans to unveil a new identity, logo and rebranding campaign.

The hospital will also officially announce its newly formed BMH Foundation for Community Health and distribute grant awards of more than \$200,000 for projects and programs that support improvement in social determinants of health across the communities it serves.

A reception will immediately follow the press conference. Members of the media are invited to attend.

WHEN

Monday, June 20, 2022, beginning at 12 p.m.

Press conference will last approximately 45 minutes

LOCATION

Boone Memorial Hospital
(Front Lawn Tent)
701 Madison Avenue
Madison, WV 25130

COVERAGE OPPORTUNITIES

- Senator Shelley Moore Capito will be a video speaker
- Congresswoman Carol Miller will be an in-person featured speaker
- West Virginia Hospital Association President and CEO, Jim Kaufman, will be a featured speaker
- Presentation coverage and direct interview opportunities with Boone Memorial Hospital leaders
- Video and photo opportunities associated with BMH's rebranding
- Video and photo opportunities of BMH Foundation for Community Health check presentations

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FOR MORE INFORMATION, CONTACT:

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